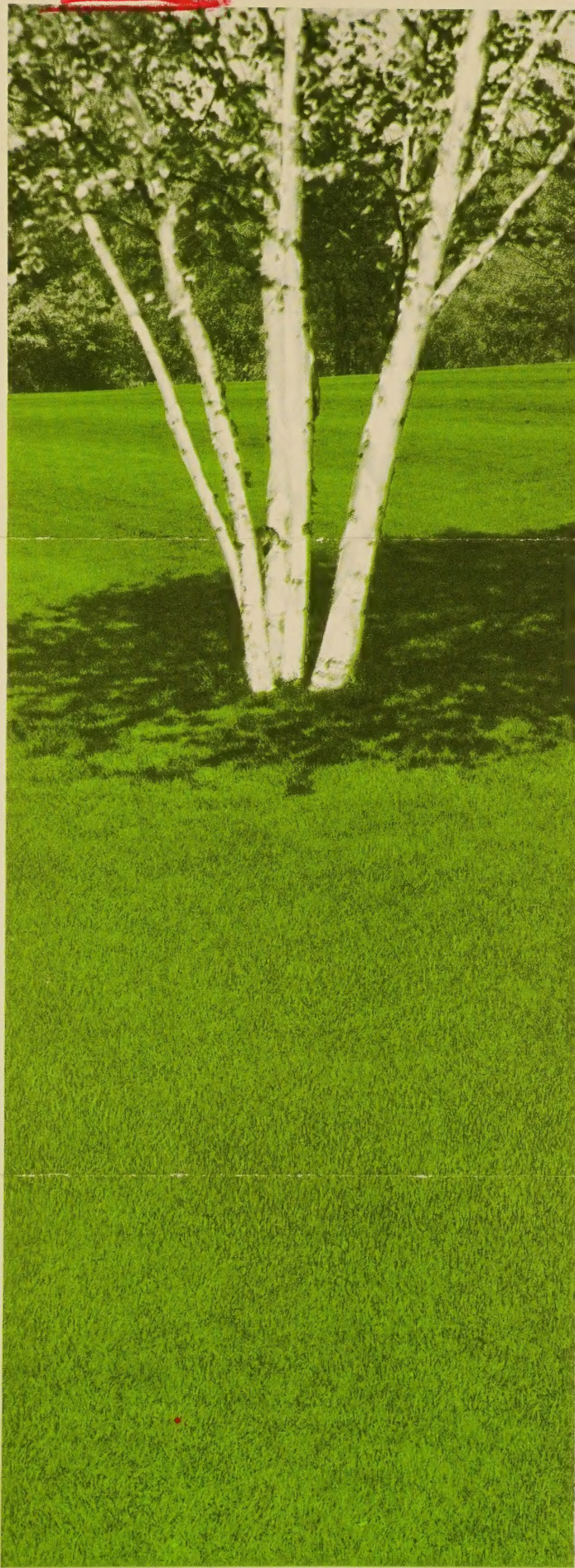


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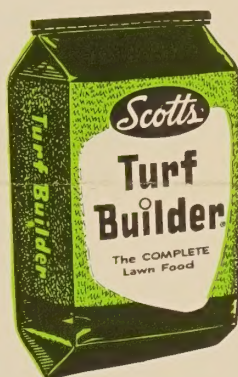
Now it's easier to have **L I I R Y**
better, more attractive turf
MAY 17 1957
culture

...beautiful, usable turf is more easily achieved today than ever before. Why? ... because of new Improved TURF BUILDER, the greatest advance in lawn feeding since Scotts introduced the original grass food 29 years ago.

New Improved TURF BUILDER is so easy to apply — gives you better turf than ever before.

- Sparkling green grass — healthy, vigorous
- Steady, no-surge growth — does not cause extra mowing
- Strong roots — balanced growth above and below ground

You get perfect feeding from the clean, crisp granules of NEW Turf Builder. It's so easy to use. Less than half the usual weight to handle or push in the Spreader. No odor ... no danger of burn.



Make your turf more attractive ... thick ... usable with Turf Builder. Feed 1000 sq ft for just 61c.

Your guide to wise buying ...

QUANTITY	AREA COVERAGE	COST
Bag	5,000 sq ft	\$ 4.50
2 Bags	10,000 sq ft	8.85
10 Bags	50,000 sq ft	39.50
25 Bags	3 Acres	95.00
50 Bags	6 Acres	180.00

O M SCOTT & SONS
Seedsmen since 1870
MARYSVILLE, OHIO

SEE INSIDE FOR OTHER TURF HELPS

MC967 41557

Scotts Research makes it easier



1. EXACT Seed Blends for every Turf need.

Scotts provide a choice of three seed blends to answer your needs according to (a) planned use of the area (b) soil conditions (c) the care you plan to give.

Scotts DELUXE (Picture) BLEND

For deluxe lawns, Golf Fairways and approaches, Memorial Parks that are well watered and fed.

Blend of fine bladed grasses that produces the ultimate in lawn elegance. Thrives in full sun or shade, needs diligent care. Seed costs about 1/4c per square foot. Also sold as SCOTTS PICTURE LAWN.

5 lbs, 2,500 sq ft - \$ 9.85
20 lbs, 10,000 sq ft - 38.85

100 lbs, 50,000 sq ft - \$ 185.00
1,000 lbs, 12 acres - - - 1725.00

Scotts Bluegrass Blend . . . Blend of the best bluegrass varieties for those areas where the uniformity of an all-bluegrass turf is desired.

2 1/2 lbs, 1,000 sq ft - \$ 7.85
25 lbs, 10,000 sq ft - 69.95
125 lbs, 50,000 sq ft - 330.00
1250 lbs, 12 acres - - - 3085.00

Clovex - Quality clover seed blended into an organic carrier for easier, more accurate sowing...better blending of clover and grass.
Box, 500 sq ft - \$ 1.98 10,000 sq ft - - 36.00

Scotts SPECIAL (Family) BLEND

For moderate maintenance lawns, athletic fields and playgrounds.

Selected blend of fine bladed varieties suggested for use in drier soils, deep shade as well as full sun. Provides good looks plus wearability with only moderate maintenance. Particularly recommended for recreational areas that can be watered in event of extended dry periods. Seed cost about 1/2c per square foot. Also sold as Scotts FAMILY LAWN.

4 lbs, 1,000 sq ft - \$ 5.95
20 lbs, 5,000 sq ft - 29.45

200 lbs, 50,000 sq ft - \$ 280.00
2,000 lbs, 12 acres - - - 2475.00

Scotts UTILITY (Play) BLEND

For playgrounds and athletic fields on poor soil that receive minimum care.

Rugged, wear-resistant grasses of broader texture that withstand heat and drought. Thrives in poorer soils with minimum care. Seed cost about 4/5c per square foot. Also sold as Scotts PLAY LAWN.

4 lbs, 500 sq ft - \$ 3.98
20 lbs, 2,500 sq ft - 18.95

400 lbs, 50,000 sq ft - \$ 345.00
4,000 lbs, 12 acres - - - 3170.00



No. 100

...these Scott helpers make Turf

Scotts SPREADERS These machines are scientifically engineered to disperse seed, grassfood, weed controls or lime at proper rate. Easily and accurately operated by unskilled labor. Foreman simply sets machine from directions on package... spreader is ready to apply materials in exact amount. Save enough in material over season or two to pay for investment in new spreader.

No 35 - Spreading width 18 inches - \$16.50
No 75 - Spreading width 24 inches - 24.50
No 100 - Spreading width 36 inches - 49.50
No 100T - Arranged for power pull - - 59.50

to have attractive, usable turf...

2. NEW FEEDING — *safer, easier, more economical*

Nothing is more important to turf than correct feeding and Improved TURF BUILDER does this job better than anything else. See front page for more information on how you can get beautiful results with greater economy and ease than ever before.

For those who prefer to use organics to feed turf grass — there is SCOTTS ORGANIC. This ends the search for a complete fertilizer that is truly all organic. No synthetics, no chemicals.

2,500 sq ft - \$4.50
5,000 sq ft - 8.85

10 Bags - \$39.50
25 Bags - 95.00

Quite aside from feeding, a better soil condition is created with SCOTTS SOIL IMPROVER. Moisture penetrates better, acidity is reduced, health-giving iron and other important elements are added.

1,000 sq ft - \$ 2.95
10 Bags - - - 25.00

25 Bags - \$ 59.50
50 Bags - 115.00

3. A SIMPLER WAY to banish weeds and insects

4-XD - Get rid of Dandelions, Plantain, Yellow Trefoil, and other non-grass weeds without digging. This is Scotts famous granular compound of 2,4-D in time saving form. Easily applied with Scotts Spreader.

Bag, 5,000 sq ft - \$ 3.95
10 Bags, 50,000 sq ft - 35.00

25 Bags, 3 acres - \$ 82.50
50 Bags, 6 acres - 155.00

WEED & FEED - Double benefits in one easy operation. Kills same weeds as 4-XD. In addition feeds turf to better health and vigor.

Bag, 5,000 sq ft - \$ 5.95
10 Bags, 50,000 sq ft - 49.50

25 Bags, 3 acres - \$120.00
50 Bags, 6 acres - 230.00

SCUTL Prevent development of Crabgrass and other annual weeds. Start treatment by apple or lilac blossom time. Repeat at 3 week intervals for minimum of 4 treatments. This program also controls fungus disease such as leaf spot, root rot, brown patch.

Bag, 5,000 sq ft - \$ 5.95
10 Bags, 50,000 sq ft - 52.50

25 Bags, 3 acres - \$125.00
50 Bags, 6 acres - 235.00

COPE Effectively protects turf from damage by Beetle Grubs, Chinch Bugs, Webworms. Dry, granular material, quickly and easily applied with a Scotts Spreader.

Bag, 5,000 sq ft - \$ 4.95
10 Bags, 50,000 sq ft - 42.50

25 Bags, 3 acres - \$ 99.50
50 Bags, 6 acres - 195.00

KANSEL Clears out unwanted Clover, also Oxalis (sometimes called Wood Sorrel or Sourgrass), Poison Ivy, Honeysuckle. Best results when applied to moist foliage.

Bag, 5,000 sq ft - \$ 4.95
10 Bags, 50,000 sq ft - 42.50

25 Bags, 3 acres - \$ 99.50
50 Bags, 6 acres - 195.00

Turf Keeping easy and accurate

Scotts new **ELECTRIC MOWER** gives the smoothest, cleanest cutting with the greatest of ease. Ideal for the small factory or school lawns or for trimming around buildings. No delays — push button starting, split second height adjustment with easy to read dial. Two way handle eliminates turning. With the unique Scotts power reel, the educated cord follows you across the lawn. Five year unconditional guarantee. *Complete with reel and 125 ft cord* — \$169.00





O M SCOTT & SONS

MARYSVILLE, OHIO

15% Discount to Institutions and Industry.

Applicable on official purchase orders:

Industrial Accounts, Golf Courses, Universities, also state, federal or local agencies including Schools, Cemeteries and Parks.

Terms: Net Cash 30 days. Delivery Prepaid.

NAME _____

ADDRESS _____

CITY _____ STATE _____

SHIPPING ADDRESS _____

Scotts DELUXE - Picture Lawn

..... 5 lbs, 2,500 sq ft - \$ 9.85 \$.....
..... 20 lbs, 10,000 sq ft - 38.85
..... 100 lbs, 50,000 sq ft - 185.00
..... 1000 lbs, 12 acres - 1725.00

Scotts SPECIAL - Family Lawn

..... 4 lbs, 1,000 sq ft - \$ 5.95 \$.....
..... 20 lbs, 5,000 sq ft - 29.45
..... 200 lbs, 50,000 sq ft - 280.00
..... 2000 lbs, 12 acres - 2475.00

Scotts UTILITY - Play Lawn

..... 4 lbs, 500 sq ft - \$ 3.98 \$.....
..... 20 lbs, 2,500 sq ft - 18.95
..... 400 lbs, 50,000 sq ft - 345.00
..... 4000 lbs, 12 acres - 3170.00

BLUEGRASS BLEND

..... 2½ lbs, 1,000 sq ft - \$ 7.85 \$.....
..... 25 lbs, 10,000 sq ft - 69.95
..... 125 lbs, 50,000 sq ft - 330.00
..... 1250 lbs, 12 acres - 3085.00

CLOVEX

..... 500 sq ft - - - \$ 1.98 \$.....
..... 10,000 sq ft - - - 36.00

TURF BUILDER

..... Bag, 5,000 sq ft - \$ 4.50 \$.....
..... 2 Bags, 10,000 sq ft - 8.85
..... 10 Bags, 50,000 sq ft - 39.50
..... 25 Bags, 3 acres - 95.00
..... 50 Bags, 6 acres - 180.00

SOIL IMPROVER

..... Bag, 1,000 sq ft - \$ 2.95 \$.....
..... 10 Bags, 10,000 sq ft - 25.00
..... 25 Bags, 25,000 sq ft - 59.50
..... 50 Bags, 50,000 sq ft - 115.00

SCOTTS ORGANIC

..... Bag, 2,500 sq ft - \$ 4.50 \$.....
..... 2 Bags, 5,000 sq ft - 8.85
..... 10 Bags, 25,000 sq ft - 39.50
..... 25 Bags, 1½ acres - 95.00

4-XD Weed Control

..... Bag, 5,000 sq ft - \$ 3.95 \$.....
..... 10 Bags, 50,000 sq ft - 35.00
..... 25 Bags, 3 acres - 82.50
..... 50 Bags, 6 acres - 155.00

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COPE

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..... 10 Bags, 50,000 sq ft - 42.50
..... 25 Bags, 3 acres - 99.50
..... 50 Bags, 6 acres - 195.00

SCOTTS SPREADER

..... No 35, 18 inch - \$ 16.50 \$.....
..... No 75, 24 inch - 24.50
..... No 100, 36 inch - 49.50
..... No 100T Tractor Drawn 59.50

SILENT SCOTTS MOWER

..... Reel and 125 ft cord - \$169 \$.....

TOTAL

Less 15%

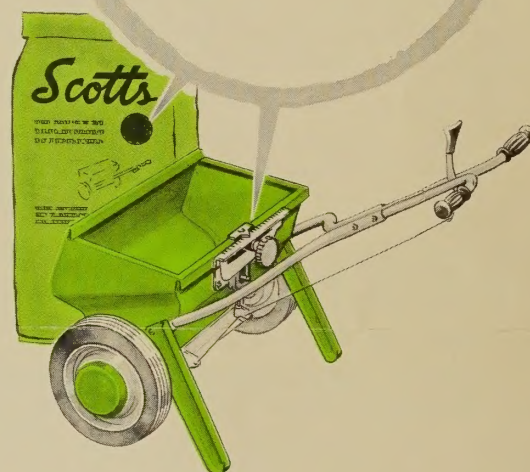
Net Cost

**Apply materials at rate
of an acre per hour
with a Scotts Spreader !**

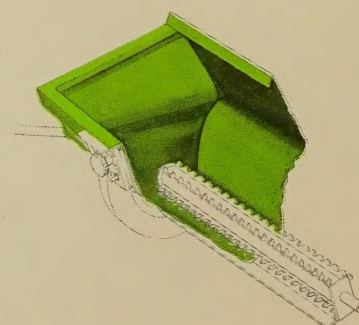
You want accuracy, economy and time saving speed . . . and get them with a SCOTTS SPREADER. These precision-made machines provide pinpoint accuracy in dispersing materials . . . save materials, insure better results.

Easy To Use

Saves you the need to calculate or weigh—or even to know the size of the area. No mixing or fussing. Pick up the prominent setting number on every package of Scotts. Set the dial, fill the hopper. Take a walk.



CUT-AWAY shows positive force feed agitator inside Scotts hopper that insures even distribution.



Scotts Products are also available through local dealers in most localities. Write for names of dealers or advise if you prefer billing through your local Scott Dealer.